

BONOMITM
INDUSTRIES



Logo book

Logos | Logo Bonomi Industries

The logo is one of the key distinguishing elements of the company and communicates its visual identity, its values and how it wants to present itself to stakeholders.

The Bonomi Industries logo consists of custom letters and spacing, which combine with the triangular graphic element to create a unique and recognizable brand. This is the recommended and preferred version for all uses and applications.



COLORS

The colors correspond to the brand's three primary institutional colors: white, black and red

FOUR-COLOR

- C 0 - M 100 - Y 100 - K 0
- C 0 - M 0 - Y 0 - K 100

PANTONE

- Pantone 485
- Pantone PROCESS BLACK

RGB

- R 220 - G 36 - B 31
- R 0 - G 0 - B 0
- ◎ R 255 - G 255 - B 255

RAL

- TRAFFIC RED 3020
- RAL JET BLACK 9005
- ◎ RAL PURE WHITE 9010

HEX

- #dc241f
- #000000
- ◎ #ffffff

Logos | Logo Bonomi Industries



MONOCHROMATIC



NEGATIVE

ALTERNATIVE VERSIONS

Alternative versions of the logo are to be used only in exceptional cases, when it is not technically possible to reproduce it in the standard version



NEGATIVE
FOUR-COLOR

Logos | Logo Bonomi Industries

In order to reproduce the logo in a compliant manner and so that it does not lose its visual and design identity, the rules set forth here are intended to standardize its use to prevent it from being reproduced incorrectly.



BUFFER ZONE



MINIMUM DIMENSIONS

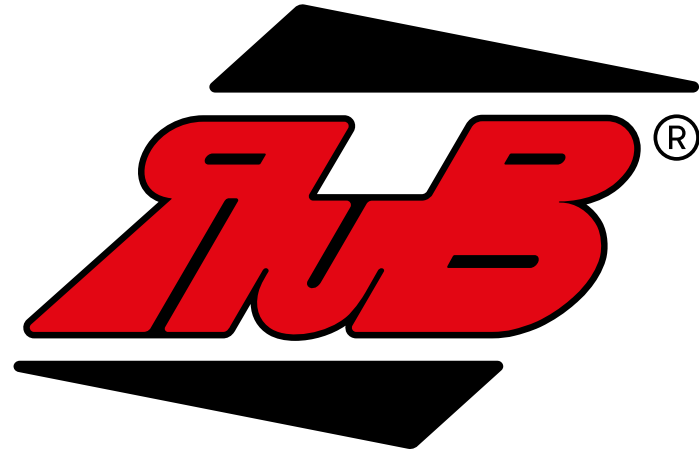
Bonomi Industries logo can be used up to a reduction of 30mm total width

BUFFER ZONE

In order to keep the logo separate from any other graphic or text elements, a buffer zone was provided, indicating the minimum distance to be maintained between the logo itself and any other elements, corresponding to the height of the triangular element (Y).

Logos | Logo RuB

The RuB logo consists of custom letters and spacing, which combine with the triangular, repeating graphic element to create a unique and recognizable brand. This is the recommended and preferred version for all uses and applications.



FOUR-COLOR

- C 0 - M 100 - Y 100 - K 0
- C 0 - M 0 - Y 0 - K 100

PANTONE

- Pantone 485
- Pantone PROCESS BLACK

RGB

- R 220 - G 36 - B 31
- R 0 - G 0 - B 0
- ◎ R 255 - G 255 - B 255

RAL

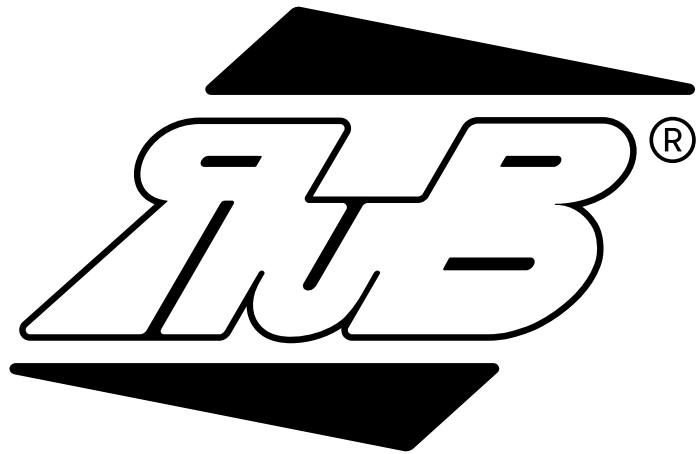
- TRAFFIC RED 3020
- RAL JET BLACK 9005
- ◎ RAL PURE WHITE 9010

HEX

- #dc241f
- #000000
- ◎ #ffffff

COLORS

The colors correspond to the brand's three primary institutional colors: white, black and red



MONOCHROMATICO



NEGATIVE

ALTERNATIVE VERSIONS

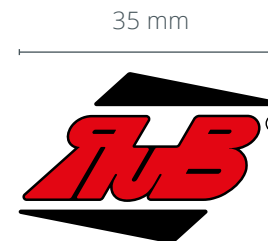
In order to keep the logo separate from any other graphic or text elements, a buffer zone was provided, indicating the minimum distance to be maintained between the logo itself and any other elements, corresponding to the height of the triangular element (Y).

Logos | Logo RuB

In order to reproduce the logo in a compliant manner and so that it does not lose its visual and design identity, the rules set forth here are intended to standardize its use to prevent it from being reproduced incorrectly.



BUFFER ZONE



MINIMUM DIMENSIONS

RuB logo can be used up to a reduction of 35mm total width

BUFFER ZONE

In order to keep the logo separate from any other graphic or text elements, a buffer zone was provided, indicating the minimum distance to be maintained between the logo itself and any other elements, corresponding to the height of the triangular element (Y).



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